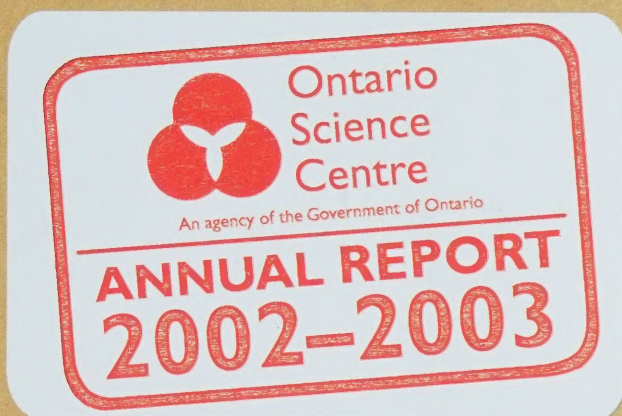
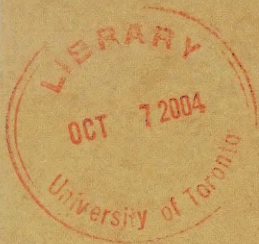


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Annual Report Checklist :

- ✓ Message from Nancy Lockhart (Board Chair) and Lesley Lewis (CEO)
- ✓ Achievements for the Year
- ✓ Agents of Change
- ✓ The Weston Family Innovation Centre
- ✓ Thanks to Partners, Sponsors and Donors
- ✓ Financials

Ce rapport annuel
est disponible en
français.

SUBJECT
SUJET

Annual Report Materials

Sudbury Star, January 26, 2003

Ontario Science Centre to launch \$40-M project

TORONTO (CP) — The Ontario SuperBuild program, cultural division. The \$15 million project will soon build a \$40 million project.

Called Agents of Change, the mini-centre will be built with \$15 million from the provincial government's SuperBuild program, cultural division. The \$15 million was set aside in the May, 2000, on the condition that the science institution match the funds in private donations.

Toronto Star, January 25, 2003

Science centre to get \$40m facelift

Dynamic project spotlights 'Agents of Change'

Globe and Mail, February 6, 2003

Westons give science centre \$15-million

Money will help build 'experience zones' targeting real-world problems, issues

Science centre chairwoman Nancy Lockhart said she expects the remaining 17 per cent, totaling \$7.5-million to \$8-million, will be raised over the next 12 months, and that construction will be complete by the end of 2005.

National Post
February 5, 2003

Weston gives millions to Science Centre

Toronto Star, February 6, 2003

Science Centre to be revamped

\$40 million reno aimed at youth

'A gem that needs refurbishing'

the centre's existing space.

Science Centre CEO Lesley Lewis called the initiative a renewal, claiming there was a growing need for young people to be exposed to science and technology at an early age.

"It's more than just a change of space, it's a change of thinking," Lewis said.

Lewis said the purpose of the new additions is to encourage visitors to stretch their imaginations and use science to understand and solve real-world problems. For example, one of the proposed zones, "The Garage," will be a hands-on environment where teams of visitors are challenged to collaborate in solving a "problem of the day."

esthetic overhaul.
"I don't see it as a facelift. I see it as a refocusing of contemporary thought in science," said Galen Weston, president of the W. Garfield Weston Foundation.

Agents of Change

is focussed on developing a culture of innovation in Ontario. DuPont is focussed on developing and nurturing its own culture of innovation.

Says Brydon, "It was a lining up of the stars."

And it is in the growth of that internal culture of innovation that Brydon hopes to see a return on its investment of money and time in Agents of Change.

The Sponsorship Report, March 2003

DuPont extends the boundaries of sponsorship

It's not always about brand. DuPont Canada will invest \$2 million in the Ontario Science Centre, hoping to discover the type of company it needs to become.

The Centennial Centre of Science and Technology
Financial Statements
For the Year Ended March 31, 2003



Ontario Science Centre

An agency of the Government of Ontario

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY

Balance Sheet As at March 31, 2003

	2003 (\$ 000)	2002 (\$ 000)
ASSETS		
Current		
Cash and short-term investments	8,836	4,201
Accounts receivable	728	127
Prepaid expenses	601	439
Inventory of general stores and small tools	124	113
	<u>10,289</u>	<u>4,880</u>
Capital Assets (Note 4)	<u>15,201</u>	<u>16,338</u>
	<u>25,490</u>	<u>21,218</u>
LIABILITIES, EQUITY AND FUND BALANCES		
Current Liabilities		
Accounts payable and accrued liabilities	1,531	1,108
Deferred revenue	4,596	2,235
Due to the Province of Ontario	2,464	1,434
Loans Payable [Note 9(b) and (c)]	417	167
	<u>9,008</u>	<u>4,944</u>
Long-Term Liabilities		
Loan Payable to Province of Ontario [Note 9(a)]	5,300	5,300
Loan Payable to Ontario Financing Authority [Note 9(b)]	500	—
Loan Payable [Note 9(c)]	331	497
	<u>6,131</u>	<u>5,797</u>
Deferred Capital Contributions (Note 5)	6,636	7,599
Equity		
Invested in Capital Assets (Note 6)	8,565	8,739
Deficit	<u>(5,255)</u>	<u>(6,266)</u>
	3,310	2,473
Special Purpose Fund (Note 3)		
Fund balance	<u>405</u>	<u>405</u>
	<u>25,490</u>	<u>21,218</u>

See accompanying notes to financial statements.

Approved on behalf of the Centre:



Trustee



Trustee

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY

Statement of Operations For the Year Ended March 31, 2003

	2003 (\$ 000)	2002 (\$ 000)
Revenue		
Province of Ontario		
Operating grant	12,639	11,191
Occupancy grant [Note 11(b)]	3,968	3,968
Other grants	392	981
<i>Agents of Change Project – Corporate Donations (Note 12)</i>	294	—
Fees		
General Admission and Parking	3,558	3,436
Revenue from Ancillary Operations (Schedule 1)	8,075	8,572
	<u>28,926</u>	<u>28,148</u>
Expenses		
General Operations		
Exhibits and Programs	929	1,192
Marketing and Advertising	1,407	1,294
Visitor Services	3,073	3,506
Operations	3,954	5,055
Program Management	3,066	3,183
Administration	2,271	2,229
Retroactive Cost of Living Salary Adjustments	782	—
<i>Agents of Change Project (Note 12)</i>	294	1,013
Occupancy Costs [Note 11(b)]	4,137	3,703
Expenses from Ancillary Operations (Schedule 1)	6,679	6,483
	<u>26,592</u>	<u>27,658</u>
Net income before amortization	<u>2,334</u>	<u>490</u>
Amortization of deferred capital contribution (Note 5)	963	968
Amortization Expense	(2,460)	(2,655)
	<u>(1,497)</u>	<u>(1,687)</u>
Net income (loss) for the year	<u>837</u>	<u>(1,197)</u>

See accompanying notes to financial statements.

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY

Statement of Changes in Equity For the Year Ended March 31, 2003

	2003 (\$ 000)			2002 (\$ 000)
	Equity Invested in Capital Assets	Deficit from Operations	Total	Total
Balance, beginning of year	8,739	(6,266)	2,473	3,683
Capital assets purchased	1,323	(1,323)	—	—
Net income (loss) for the year	(1,497)	2,334	837	(1,197)
Allocation of investment income to Special Purpose Fund	—	—	—	(13)
Balance, end of year	8,565	(5,255)	3,310	2,473

Statement of Cash Flows For the Year Ended March 31, 2003

	2003 (\$ 000)	2002 (\$ 000)
Cash and short-term investments, beginning of year	4,201	5,322
Cash Flows from Operating Activities		
Net income (loss) for the year	837	(1,197)
Adjustments against net loss not requiring an outlay of cash		
▪ Amortization of capital assets	2,460	2,655
▪ Amortization of deferred capital contribution	(963)	(968)
	2,334	490
Net change in non-cash working capital	3,290	713
Net cash generated through operating activities	5,624	1,203
Cash Flow from Investing and Financing Activities		
Capital Assets acquisitions	(1,323)	(2,157)
Net increase in long-term liabilities	334	(167)
Net cash used in investing and financing activities	(989)	(2,324)
Cash and short-term investments, end of year	8,836	4,201

See accompanying notes to financial statements.

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY

Schedule of Revenue and Expenses from Ancillary Operations For the Year Ended March 31, 2003

SCHEDULE 1

	2003 (\$ 000)			2002 (\$ 000)		
	Revenue	Expenses	Net	Revenue	Expenses	Net
School Admissions/Programs	1,099	1,140	(41)	1,172	1,277	(105)
Camps	606	582	24	728	850	(122)
Facility Rentals	385	239	146	449	294	155
Omnimax	1,677	1,923	(246)	1,795	1,800	(5)
International Sales and Rentals	2,109	1,639	470	1,696	1,266	430
Sponsorship/Donations	632	391	241	1,161	556	605
Memberships	754	373	381	646	323	323
Concessions	476	—	476	531	1	530
Interest	280	12	268	330	33	297
Special Purpose Fund	—	—	—	13	—	13
Other	57	80	(23)	51	83	(32)
Retroactive Cost of Living Salary Adjustments	—	300	(300)	—	—	—
TOTALS	8,075	6,679	1,396	8,572	6,483	2,089

See accompanying notes to financial statements.

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY

Notes to Financial Statements March 31, 2003

1. NATURE OF THE BUSINESS

The Centennial Centre of Science and Technology, commonly known as the Ontario Science Centre, was established under *The Centennial Centre of Science and Technology Act*. The Centre's mission is 'To delight, inform and challenge visitors through engaging and thought-provoking experiences in science and technology'. The general operations of the Centre are supported by operating grants from the Province, by admission fees and by other revenues earned through ancillary business operations. Revenues and expenses related to ancillary business operations are reported on Schedule 1 of the Financial Statements.

2. SIGNIFICANT ACCOUNTING POLICIES

(a) **Basis of Accounting**

The financial statements of the Centre have been prepared in accordance with Canadian generally accepted accounting principles.

(b) **Inventory**

Inventory is valued at the lower of cost or replacement cost.

(c) **Capital Assets**

Capital assets are recorded at cost less accumulated amortization. Amortization is calculated using the straight-line method over the estimated useful lives of the assets as indicated below:

Omnimax Theatre Leasehold Improvements	20 years
Leasehold Improvements	10 years
Exhibits	10 years
Exhibits – Rentals	4 or 5 years
Furniture, Fixtures and Equipment	5 years
Computer Equipment	3 years

The land on which the Centre is located is leased from the City of Toronto for \$1 per annum on a 99-year lease which commenced July 1, 1965. The Ontario Realty Corporation owns the buildings which house the Centre.

(d) **Pledges**

Pledges to donate funds are included in income when received.

(e) **Revenue Recognition**

Revenue on exhibits manufactured for sale is recognized on a percentage of completion basis.

(f) **Deferred Revenue**

Deferred revenue is comprised of unspent ministry grants that were provided for specific projects and deposits for future exhibit rentals.

(g) **Use of Estimates**

The preparation of financial statements in accordance with generally accepted accounting principles requires that management make estimates and assumptions that affect the reported amount of assets and liabilities as at the date of the financial statements and the reported amounts of revenues and expenditures for the period. Actual amounts could differ from these estimates.

3. SPECIAL PURPOSE FUND ADMINISTRATION

The use of certain sources of revenue may be restricted for a specific purpose by external contributors. The Board of Trustees can spend any funds not otherwise restricted by external contributors for any purpose, provided the expenditures promote the objectives of the Centre.

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY

Notes to Financial Statements March 31, 2003

As at March 31, 2003, \$67,320 (2002 – \$67,320) of the special purpose fund balance was restricted by external contributors for use in supported activities.

4. CAPITAL ASSETS

Capital assets consists of the following:

	2003 (\$ 000)		2002 (\$ 000)
	Cost	Accumulated Amortization	Net Book Value
Exhibits	6,319	4,285	2,034
Exhibits – Rentals	3,823	1,205	2,618
Omnimax Theatre Leasehold Improvements	14,560	5,096	9,464
Leasehold Improvements	3,738	2,701	1,037
Furniture, Fixtures and Equipment	209	161	48
Computer Equipment	—	—	—
	28,649	13,448	15,201

Net Book Value
2,156
2,366
10,192
1,488
99
37
16,338

5. DEFERRED CAPITAL CONTRIBUTIONS

Deferred capital contributions represent the amount of donations and government grants received and used to acquire capital assets but not yet recognized as revenue. Revenue will be recognized over the same period as the expected life of the capital assets to which they relate, in order to properly match revenues with costs. The changes in the deferred contributions balance are as follows:

	2003 (\$ 000)	2002 (\$ 000)
Balance, beginning of year	7,599	8,567
Amortization of deferred capital contributions	(963)	(968)
Balance, end of year	6,636	7,599

6. EQUITY INVESTED IN CAPITAL ASSETS

Equity invested in capital assets represents the following:

	2003 (\$ 000)	2002 (\$ 000)
Capital assets, net	15,201	16,338
Less amount financed by deferred capital contributions	(6,636)	(7,599)
	8,565	8,739

7. PROPERTY MAINTENANCE AND REPAIRS

Certain maintenance and repair expenses of the Centre are absorbed by the Province of Ontario and are not included in the Statement of Operations.

8. PENSION PLAN

The Centre provides pension benefits for substantially all its permanent employees through participation in the Public Service Pension Fund (PSPF) and the Ontario Public Service Employees' Union Pension Fund (OPSEU Pension Fund)

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY

Notes to Financial Statements March 31, 2003

which are multiemployer defined benefit plans established by the Province of Ontario. These plans are accounted for as defined contribution pension plans as the Centre has insufficient information to apply defined benefit plan accounting. The contributions noted below represent the Centre's expenses for the plans during the year.

The Centre's contributions related to the pension plans for the year were \$787,625 (2002 – \$724,000). These contributions have been included in salaries and employee benefits disclosed in Note 10.

In addition, the cost of post-retirement non-pension benefits were paid by Management Board Secretariat and are not included in the statement of operations and retained earnings.

9. LOANS PAYABLE

(a) Loan from Province of Ontario

The Province made an interest-free repayable loan of \$5,300,000 to the Centre to construct the Omnimax Theatre. The Centre shall repay this loan by annual payments commencing in 1999/2000 in amounts equal to 50% of the average annual profits received by the Centre from the Omnimax Theatre during the previous two fiscal years, if any. Such annual payments shall continue until the principal of the loan is repaid.

(b) Loan from the Ontario Financing Authority

During the year, the Ontario Financing Authority (OFA) lent the Centre \$1,000,000, at short-term interest rates calculated by the OFA and payable monthly. The Centre had repaid \$250,000 of the loan balance by March 31, 2003. The remaining balance is to be repaid in \$250,000 installments on each of March 31, 2004, 2005 and 2006.

(c) Food Service Agreement

The Centre entered into a 10-year agreement with a food services company to provide food services until May 31, 2006. The company contributed approximately \$1.5 million to the Centre for the construction of new restaurants and other food service related facilities, as stipulated under the terms of the agreement.

Under the terms of the agreement, the annual net profit from the food and beverage operations managed by the company are to be shared between the company and the Centre in accordance with a formula in the agreement. The agreement specifies certain fixed payments to the company as follows: (1) an annual management fee, starting at \$130,000 in 1996/97, reduced by \$10,000 for each of the following nine years; and (2) a refund of the \$1.5 million contribution without interest in nine equal installments, which started in 1997/98.

10. BREAKDOWN OF EXPENSES

Expenses are reported in the Statement of Operations on a functional basis. Total expenses by type are as follows:

	2003 (\$ 000)	2002 (\$ 000)
Salaries and Benefits	15,561	15,509
Other Direct Operating Expenses	11,031	12,149
	<u>26,592</u>	<u>27,658</u>

Revenue and expenses were affected by the closure of the Centre from March 13 to May 9, 2002 due to the OPSEU strike.

11. COMMITMENTS AND CONTINGENCIES

(a) Imax Dome Projection System Maintenance Agreement

The Centre has a ten-year agreement expiring in December 2006, with an automatic renewal for one further 10-year term, for leasing and servicing of an Imax Dome Projection System. The agreement commits the Centre to: (1) monthly rental payments to be calculated in accordance with a formula based on admission revenue; and (2) an annual maintenance fee of \$66,000 (adjusted to reflect changes in the Consumer Price Index for Toronto).

THE CENTENNIAL CENTRE OF SCIENCE AND TECHNOLOGY

Notes to Financial Statements

March 31, 2003

(b) Occupancy Cost

Starting April 1, 1998, the Ontario Realty Corporation started to charge the Centre an accommodation fee for occupying its facilities. The accommodation charge is provided for in a five-year agreement, which ended on March 31, 2003, and is to cover rent, taxes, maintenance and certain operating costs. The Centre receives a Ministry grant each year to fund this expenditure.

The Centre also has a five-year lease agreement with the City of Toronto for the Centre's Parking Lot. The minimum lease payments for the remaining period of the lease is \$10,000.

(c) Equipment Leases

The Centre leases some of its equipment on an operating lease basis.

Total lease commitments for the next two years are as follows:

	(\$ 000)
2003/04	234
2004/05	141
	<u>375</u>

12. PLEDGES FOR MAJOR CAPITAL PROJECT

The Centre has embarked on a \$40 million capital project called *Agents of Change*. The project will focus on innovation and will renew about one quarter of the Centre's public space, including the creation of seven new Experience Areas. Funding for the project is twofold—private sector and government funding. In the Provincial Budget of May 2000, the province announced that the Ontario Science Centre would receive \$15 million as a grant from the SuperBuild Fund, contingent on the Centre receiving matching funding from the private sector. As at March 31, 2003 the Centre has agreements in place from the private sector for funds greater than \$15 million. As a result, the province has committed \$15 million through an agreement with the Centre. In addition to receipts of \$1.9 million to March 31, 2003, pledges from the private sector and the province for the next five years are as follows:

	(\$ 000)
2003/04	5,861
2004/05	8,359
2005/06	9,358
2006/07	6,355
2007/08	251
	<u>30,184</u>

13. COMPARATIVE FIGURES

The March 31, 2002 comparative figures have been reclassified where necessary to conform to the current year's presentation.



From: Nancy Lockhart, Chair of the Board of Trustees and Lesley Lewis, Director General and CEO
Date: April 1, 2003 9:00 AM
To: Annual Report Readers
Subject: 2002-2003 Results

Dear Annual Report Readers:

The 2002-2003 fiscal year had some remarkable successes for the Ontario Science Centre. Chief among these was the public announcement, on February 5, of our fundraising campaign for *Agents of Change*. With a goal of \$40 million, and a commitment of \$15 million from the Government of Ontario through SuperBuild, we embarked on private sector fundraising in February 2002. A year later, we had reached the \$32.5 million mark!

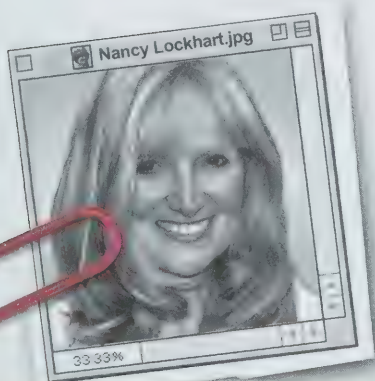
Agents of Change is a major renewal of the Ontario Science Centre, focussed on innovation. In addition to SuperBuild, our two most generous supporters are lead donor The W. Garfield Weston Foundation (\$15 million) and our Knowledge Partner, DuPont Canada (\$2 million). These organizations share our belief that *Agents of Change* will create an inspiration engine that will result in confident, creative risk-takers who are curious, science-literate and able to rise to the challenges Canada and the world will face in this century. Inspired by their strong support, we are currently in the process of raising the remaining \$7.5 million.

2002-2003 was not just about the future. Equally important is our commitment to current visitors. Our mission is "to delight, inform and challenge visitors through engaging and thought-provoking experiences in science and technology" and we strive to deliver on that promise each and every day.

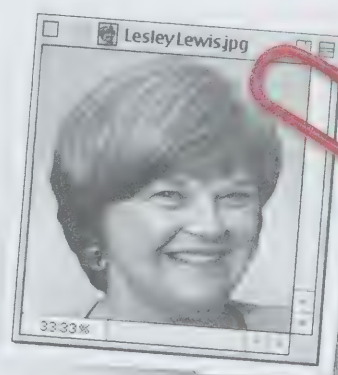
We met this daily challenge in many ways in 2002-2003. In addition to our 800+ permanent exhibits, temporary exhibitions included *Candy Unwrapped* (an exhibition about the science of sweets and sourness that the Science Centre developed in collaboration with Ybrick Design3D Inc.) and *K'NEXTECH* (a return of the building system which allows visitors to create their own remarkable structures). OMNIMAX films included *Jane Goodall's Wild Chimpanzees*, *IMAX® Space Station* and *Shackleton's Antarctic Adventure*. And, we began to expand our public programs with such varied offerings as Star Parties (one drew over 800 eager viewers of the night sky), robot competitions, and "Build your own Emmet" (mechanical sculpture) workshops. Such varied experiences ensured that whenever visitors came, whether in a family group, as part of a school visit, or as tourists, they were assured a rich and rewarding experience.

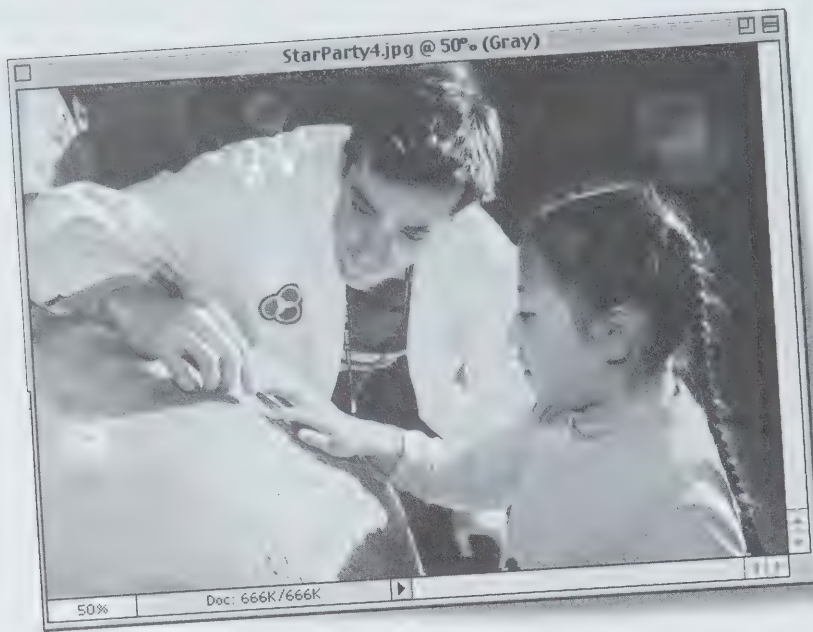
The year also presented the Centre with challenges. The greatest of these was a public service strike which closed our doors for eight weeks between mid-March and early-May 2002, affecting the end of our last fiscal year and the first five weeks of this year. The closure had a major impact on attendance and revenues, particularly as the strike occurred during one of our peak attendance periods. When we reopened, staff demonstrated their commitment to our visitors by quickly putting in place new offerings to stimulate public interest.

This is an exciting period for the Ontario Science Centre. Not only are we undertaking a major renewal of our physical space and the experiences we offer, we are also transforming our relationship with the scientific, research and educational communities, entering into partnerships that provide access to cutting-edge research and researchers. In combination with the multi-talented staff of the Centre this is, in our opinion, a formula for success – success for the Ontario Science Centre and for Ontario and Canada as we foster the creation of a culture of innovation in which to grow our next generation of leaders.



Nancy Lockhart
Lesley Lewis





Star Party
on the Moon

Connecting at
KNEXTECH



What's really great
about 40 million?
...number of people who will have
visited the Science Centre by the
time we open the final elements of
Agents of Change.

What's not so great
about 40 million?
...number of tonnes of
greenhouse gases produced by
Canadian cattle every year.

From: All Science Centre Staff
Date: April 1, 2003 9:00 AM
To: Annual Report Readers
Subject: Achievements for the Year

2002-2003 at a Glance

Attendance

- On-site visitation 846,026 (closed April 1 - May 9 due to the public service strike)
- *Robot Zoo* and *K'NEXTECH* exhibitions added to increase visitation
- Attendance for *Candy Unwrapped* exhibition 2% above same period previous year
- Attendance through Community Access Program was 42.3 % higher than previous year (8,578 versus 6,028)
- Additional attendance of 645,000 at travelling exhibitions and 1,095,000 to Web site

International Sales

- Sales revenue of \$2.1 million
- Rented *Circus!* and *Scream Machines* travelling exhibitions to four other science centres in North America: Indianapolis Children's Museum; Museum of Science in Boston; Minnetrista Cultural Center in Muncie, Indiana; and the Arizona Science Center
- *Candy Unwrapped* exhibition at the Centre for six months prior to international tour beginning in spring 2003

Agents of Change

- Over 80% of \$40 million goal secured
- Lead partners include The W. Garfield Weston Foundation, Knowledge Partner DuPont Canada and Ontario SuperBuild

Science Education

- Achieved 94% of school attendance target despite OPSEU strike and labour unrest in the education market
- 92% of all Ontario School Boards sent students to OSC
- 33 curriculum-correlated programs for students from JK to OAC
- 1,796 children aged 5-14 attended OSCamp in July and August
- New "Leaders in Science" Camp for teens to expand leadership skills while exploring science topics
- Science School celebrated its 20th year offering academic programs for students in their final year of high school

Market Research

- Initiated Visitor Satisfaction Research Syndicate that includes the AGO, CN Tower, Ontario Place, ROM and Toronto Zoo to provide benchmark data for planning and measurement

Shoppers Drug Mart® OMNIMAX® Theatre

- Films shown included *Jane Goodall's Wild Chimpanzees*, *IMAX® Space Station* and *Shackleton's Antarctic Adventure*
- 80,000+ students and teachers included an OMNIMAX experience in their visit
- Hosted the Giant Screen Theater Association Conference in September, drawing 700+ international delegates

Adult and Corporate Learning Experiences

- Hosted 180+ events generating attendance of more than 26,000 visitors

Memberships

- Record number of membership sales in one year
- Increase of 10% in total active memberships to 9,939, representing 40,000 individuals
- Increase of 14% in revenue over previous year

Program Highlights

- BIO Healthfest 2002/June 1
- *Robot Zoo* activities/all summer
- Star Parties for public stargazing
- Eastern Canadian Robot Games/October 26-27
- Emetts Holiday Season Workshops
- FIRST Robotics Competition Kickoff/January 4
- Bayer Health Fair/February 1-9
- National Engineering Week/March 1-9
- OCAD Robot Sumo Challenge/March 22

Corporate and Foundation Support

- Developed new partnerships with Jelly Belly Candy Company, The Toronto Star, GlaxoSmithKline, ABB Inc., Discovery Kids, RBC Foundation, Amgen Canada Inc., Celestica and McGraw-Hill Ryerson Limited
- Jelly Belly Candy Company, a sponsor of *Candy Unwrapped*, became the North American tour sponsor of the exhibition for four years, a first for the Science Centre

Works in Progress

- *Strange Matter* travelling exhibition, created under contract for Materials Research Society, to open June 28, 2003
- Renovation of Earth/Food Hall for November 2003 launch of *KidSpark*, an innovative learn-through-play space for kids 8 and under, the first area to open as part of *Agents of Change*
- Interactive *Strange Matter* Web site to launch June 2003 (www.StrangeMatterExhibit.com)

Culture Minister David Tsubouchi,
Mr. Galen Weston and DuPont's
Dr. Ron Zelonka with Science School
students who are participating
in a Garage Workshop.



How much is 40 million?

...number of strides in a stroll
around the world.

...number of gallons of blood the
heart pumps in a lifetime.



Ontario Science Centre
Centre des sciences de l'Ontario

Media Release

Date: February 5, 2003

\$40 Million!!!

Ontario Science Centre Transformation Fuelled by \$15 Million Weston Gift

The Ontario Science Centre announced today that The W. Garfield Weston Foundation has committed \$15 million to a major renewal of the Centre, called *Agents of Change*. A \$40 million initiative, *Agents of Change* will profoundly transform the Science Centre's space, creating seven major new experience areas designed to awaken and develop the attitudes, skills and behaviours that foster innovation.

DuPont Canada, a longtime Science Centre supporter, provided the first private sector commitment of \$2 million including innovation expertise. \$15 million will be provided by the Ontario Government through its SuperBuild program.

"The Ernie Eves Government is proud to have spearheaded the Science Centre's renewal initiative with our **\$15 million SuperBuild investment**," said the Honourable David Tsubouchi, Minister of Culture. "We share a belief in, and a commitment to, the role of education in creating thriving cultural communities that are the foundation of great cities around the world."

In outlining the Science Centre's vision Lesley Lewis, CEO of the Centre, said: "Through *Agents of Change* we will reach a broader audience by engaging young people at an earlier age and sustaining their fascination with science and innovation through the teen years, when important life decisions are made. Working with our partners, **we will build a new generation of innovators** – confident, creative risk-takers who are curious and science-literate. These skills and attitudes will help Canadians **meet the challenges of the 21st century** and become lifelong agents of change."

This unprecedented transformation of the Science Centre reflects **a new approach** to inspiring and equipping young people to innovate, and will also mean **physical changes** throughout the building. Over the next three years, internationally renowned Canadian firm Diamond and Schmitt Architects Incorporated will redesign 25% of the Science Centre's public space, which will include *The Weston Family Innovation Centre*.

"The Weston family is excited to be a partner with the Science Centre in the *Agents of Change* initiative," said Galen Weston, Chairman of George Weston Ltd. and President of The W. Garfield Weston Foundation. "The Weston companies rely on innovation for their success, and the Foundation aims to be innovative with its support. **This is a great fit for us.**"

...2

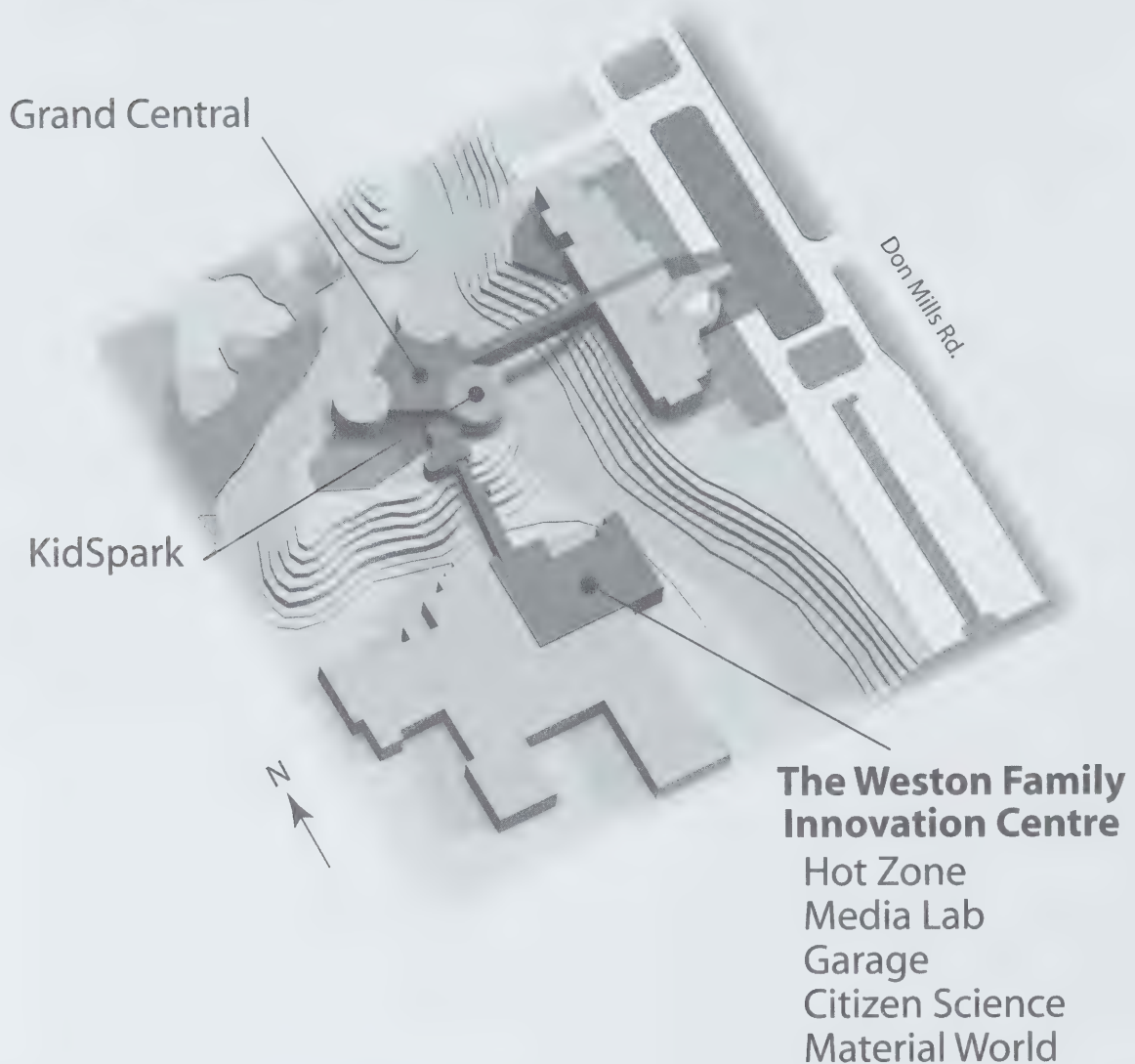
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Tel. (416) 429-4100, Fax (416) 696-3124

www.OntarioScienceCentre.ca www.centre dessciencesontario.ca

An agency of the Government of Ontario/Un organisme du gouvernement de l'Ontario

Agents of Change



Who has **40 million**?
...Google receives that many Internet
search queries every few hours.

With more than \$32 million already committed through the support of public and private sector partners, more than 80% of the funding for *Agents of Change* has been secured.

“The extraordinary Weston Foundation gift builds on the Weston family’s outstanding legacy of innovation and community support, and on their strong commitment to education,” commented Nancy Lockhart, Chair of the Ontario Science Centre Board of Trustees. “Working with us as a Knowledge Partner, DuPont Canada’s unique approach and unrivalled commitment to innovation has been reflected in their support for *Agents of Change* right from the beginning,” she added. “We’re thrilled with the phenomenal support from the private sector and with the vision of the Ontario government to commit to this initiative early on,” she concluded.

Through *Agents of Change* millions of visitors will come to understand the workings and results of innovation, as pioneered by leading innovators like Science Centre Knowledge Partner DuPont Canada.

“*Agents of Change* matches DuPont’s focus on innovation perfectly. We’re very excited to be so closely involved in such an important initiative,” noted Dr. Ron Zelonka, Vice-President, Technology and Innovation at DuPont Canada.

The physical transformation of the building will include the creation of *Grand Central*, an inspiring point of departure on the journey of science and innovation featuring grand-scale sights, sounds and experiences, and *KidSpark*, a learn-through-play area for children eight and under designed to foster creativity and early innovation skills.

The Weston Family Innovation Centre will feature five exciting new experience areas. *Hot Zone* will be a scientific Times Square, exploring current global issues in the headlines. The *Garage* will challenge teams of visitors to collaborate and stretch their creativity in solving a “design-and-build challenge of the day.” *Citizen Science*, a laboratory-inspired space, will enable participants to contribute to research and explore the results and implications with visiting scientists. In *Media Lab*, visitors will experiment with new technologies and explore the links between art and science and technology. In *Material World*, visitors will employ all their senses to explore the properties, performance and potential of new, and often surprising, leading-edge materials. The Science Centre will remain open throughout construction, and continue to inspire millions of visitors.

New on-line experiences will encourage ongoing collaboration, keeping visitors involved with the Science Centre and its partners and allowing virtual visitors from all over the world to learn from and contribute to *Agents of Change* activities.

Agents of Change continues the Science Centre’s 33-year tradition of international leadership in innovative science communication. Over 37 million visitors have enjoyed, learned from, and been inspired by the Ontario Science Centre whose mission is to delight, inform and challenge visitors through engaging and thought-provoking experiences in science and technology. The Centre is also internationally recognized as a leading developer of interactive exhibitions that can be seen in science museums and other venues around the world.

"At MD Robotics we are 'On a Mission' to grow the next generation of space explorers. We are very proud to be associated with the Ontario Science Centre in achieving this mission. Our partnership on the *IMAX Space Station* film was a successful example of this association."

Mag Iskander
Vice President and General
Manager
MD Robotics



"Toronto Star is proud of its record of supporting the community through strong and vital partnerships. The *Candy Unwrapped* and *K'NEXTECH* exhibitions at the Ontario Science Centre are a prime example of great partnerships. All parties came together in a symbiotic relationship through advertising, promotions and corporate sponsorship. Ontario Science Centre maximized our exposure at all levels, while we more than delivered on our initial promises. As we go forward we hope to continue to build our relationship with the Science Centre and we look forward, along with our readers, to the next new exhibition."

Brad Henderson
Director of Communications
Toronto Star

"We were so impressed with the quality of the exhibit in Toronto that it seemed to us a United States museum tour was a natural extension of the way we want the public to view our company and our brand."

William H. Kelley
Vice Chairman
Jelly Belly Candy Company



How fast can 40 million disappear?

...eat double the amount of Jelly Belly beans you ate the day before, starting with one, and you'll have downed over 40 million in less than four weeks!



From: Business Development Branch
Date: April 1, 2003 9:00 AM
To: Annual Report Readers
Subject: Major Supporters

We couldn't have made it through another successful year without the following sponsors and donors. We gratefully thank them for their ongoing support, contributions and expertise.

Major Annual Sponsors and Donors

Jelly Belly Candy Company	<i>Candy Unwrapped</i> Exhibition Local Sponsor, and <i>Jelly Belly presents CANDY UNWRAPPED</i> North American Tour Sponsor
Lucent Technologies Canada	OSClub Sponsor
Shoppers Drug Mart	Shoppers Drug Mart OMNIMAX Theatre Sponsor

Atomic Energy of Canada Ltd. (AECL)	School Programs Sponsor
Alcan Inc.	Science School Sponsor
Bayer Inc.	<i>Human Body</i> Hall & Family Health Fair Sponsor
Coca-Cola Bottling Ltd.	Exclusive Soft Drink Supplier
The Discovery Kids Channel	<i>Candy Unwrapped</i> Exhibition Sponsor
GlaxoSmithKline Inc.	OSClub Sponsor
Hydro One Inc.	School Programs Donor/Sponsor
Imperial Oil Foundation	School Programs Donor
Intel of Canada Ltd.	Web site <i>SciZone</i> area Sponsor
MD Robotics	<i>IMAX Space Station</i> Film Sponsor
Ontario Power Generation Inc.	March Break Sponsor
RBC Foundation	Community Access Donor
Tetra Pak Canada Inc.	Papermaking Demonstration Sponsor
Toronto Star Newspapers Ltd.	<i>Candy Unwrapped</i> Exhibition Sponsor and <i>K'NEXTECH</i> Sponsor

ABB Inc.	<i>Eastern Canadian Robot Games</i> Sponsor
Fuji Photo Film Canada Inc.	Exclusive Photo Film Supplier

Amgen Inc.	Education Programs Donor
Celestica	<i>Eastern Canadian Robot Games</i> Supplier
McGraw-Hill Ryerson Limited	<i>Eastern Canadian Robot Games</i> Supplier
Mill Creek Seed Co.	Bird Seed & Feeders Supplier
Professional Engineers Ontario	<i>The Living Earth</i> Hall Sponsor

Donors In-Kind

Aramark Canada Ltd.
 Mastermind Educational

*Propelling
young minds
into science*



How many is **40 million?**
...one estimate of the number of different
species currently sharing the planet.



From: Business Development Branch
Date: April 1, 2003 9:00 AM
To: Annual Report Readers
Subject: Individual Supporters

"I would like to extend a sincere thanks to you for providing 5,000 coupons to the Ontario Science Centre this year...our charity helps subsidize underprivileged and special needs children who could otherwise not afford to attend..."

Barb Mrozek, Public Relations Executive
The Toronto Star Fresh Air Fund
(Community Access Coupon Recipient)

"We were very pleased to receive the coupons to the Ontario Science Centre. The many children...will be delighted to have the opportunity to visit the [Ontario Science Centre]...These children live in low income and often very isolated situations. Their families struggle on a daily basis merely to survive."

Kimberley Garrett
Director of Grants and Fund Development
Children's Aid Foundation
(Community Access Coupon Recipient)

Here is the list of generous individuals whose support contributed to our new exhibits and programs, and helped us to keep the Science Centre accessible to all.

Continuing Friends

\$5,000 and above

Robert Ehrenfeld
Stanley Todorow Estate

Annual Individual Donors

\$1,000 and above

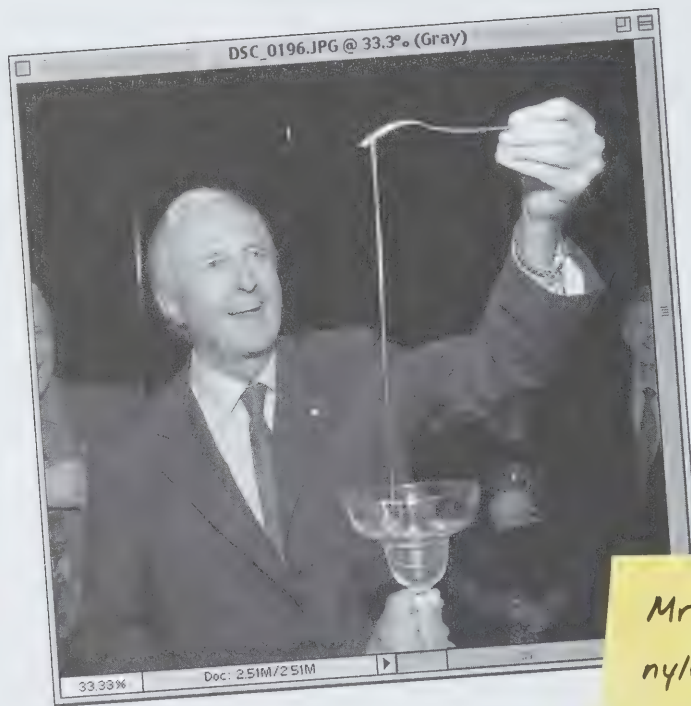
Dr. Robert G. Miller
Gail B. O'Brien

\$250 to \$999

David Banks
Kathryn Bennett
Susan Lum and Stewart Cober
Suzanne McQueen
Robert and Elizabeth Schad
Helen Janca Scott
Michael Scott

\$80 to \$249

Ron Baker and Family
Joann Bennett and Brett Rathbone
Thomas Connell, Sara Griffiths and Family
Carol DelZotto
Steve and Linda DeNicola
The Freebury Family
John and Marjory Gibb
Pamela Kay
Pak and Susana Lau
Arnav and Aanya
Corinna Lee and Bradd Hart
Duane Margoese and Family
Caren McCracken
Paolina Fasula and Chris McKittrick
The Morishita Family
Sonya and Brock Munro
Erik Parnoja
Jeff Pocock
C. Ricketts and S. Page
Dr. Linda Stirk and Dr. David Cole
David and Almut Sweet
Dr. A. Tsang and Family
Lesley Varga & Associates
Anonymous (3)



Mr. Galen Weston makes nylon, a synthetic fibre developed in the 1930s by DuPont as a substitute for silk.

How long is 40 million?
...number of years older the Earth is
than previously thought.



From: Agents of Change Campaign Office
Date: April 1, 2003 9:00 AM
To: Annual Report Readers
Subject: AoC Donors and Partners

Agents of Change Donors and Partners

These exceptional donors and partners made commitments to the *Agents of Change* initiative in 2002-2003. Their support, led by the unprecedented private-sector commitments from The W. Garfield Weston Foundation and DuPont Canada, gave us the confidence to move forward on our ambitious plans. We are very grateful for their generosity.

\$15,000,000

The W. Garfield Weston Foundation
 Government of Ontario through SuperBuild

\$1,000,000 and above

DuPont Canada Inc. – Knowledge Partner

\$100,000 to \$999,999

Imperial Oil Foundation
 Frum Family Foundation

\$10,000 to \$99,999

Roy T. Graydon
 Dr. Robert G. Miller
 Nancy Birnbaum and Rod Skelton

Up to \$10,000

John E. Abele
 Louise and Greg Aspin
 Bennett/Rathbone Family
 Diamante Developments
 Maggie and Bern Gorecki
 Rosemary Hall
 Teri A. Kirk
 Lesley V. Lewis
 Suzanne and David McQueen
 Cameran Mirza
 Peggy Mulligan
 Paisley/Miller Family
 Shoppers Drug Mart
 Torstar
 Sam Zuk
 Anonymous (2)

Here are some highlights from our partners' remarks on February 5, 2003 – the public launch of Agents of Change.

"We are delighted to be part of this great leap forward for the province and for the city of Toronto. *Agents of Change* is a brilliant plan, an exciting project, and timely beyond belief... This is big stuff for our foundation. We like to be with people that are pushing the envelope to try and make things happen in a big way and feel we are with that kind of team here at the Ontario Science Centre."

**Galen Weston, Chairman, George Weston Ltd.;
 President, The W. Garfield Weston Foundation**

"From DuPont's perspective, creating and nurturing a culture of innovation is as much a social goal as it is an economic imperative. And that's why the Science Centre's *Agents of Change* initiative is so important. It's so much more than a renovation of the building and so much more than a renewal of some exhibits – *Agents of Change* is really a renaissance in our thinking about the future. It will help us and millions of Science Centre visitors in the coming years to understand and embrace innovation. It will give rise to tomorrow's scientists and innovators, who will secure Canada's place in the world and will fulfill our national potential. So, we're very excited to be part of the *Agents of Change* and we're proud to be helping the Science Centre take its greatest leap forward."

**Dr. Ron Zelonka, Vice President,
 Technology and Innovation, DuPont Canada Inc.**

How far is 40 million?

...distance in light years between Earth and a Black Hole gobbling up the Milky Way.

...number of steps between Earth and Alpha Centauri, if one step equals one million km.

ONTARIO SCIENCE CENTRE

BOARD OF TRUSTEES AS AT MARCH 31, 2003

NAME	FIRST APPOINTMENT DATE	EXPIRY DATE OF CURRENT TERM
<i>Chair</i> , Nancy Lockhart	January 30, 1998	January 29, 2004
<i>Vice-Chair</i> , Howard Lichtman	May 14, 1997	May 13, 2003
Angela Balan	June 10, 1998	June 9, 2004
Nancy Birnbaum	April 29, 1999	April 28, 2005
Robert John Chant	June 13, 2001	June 12, 2004
Bill Daverne	October 8, 1997	March 20, 2004
Julie DiLorenzo	September 9, 2002	September 8, 2005
Roy Graydon	December 30, 1999	December 29, 2005
Rosemary Hall	April 29, 1999	April 28, 2005
Teri Kirk	June 29, 1998	June 28, 2004
Arthur Konviser	May 14, 1997	May 13, 2003
Marilyn Linton	March 5, 2003	March 4, 2006
Bob McDonald	October 8, 1997	March 20, 2004
Robert Miller	July 31, 2002	July 30, 2005
Cameron Mirza	October 8, 1997	March 20, 2004
Terry Mosey	June 13, 2001	June 12, 2004
Margaret Mulligan	December 30, 1999	March 4, 2006
Monica Munn	July 31, 2002	July 30, 2005
Barbara Murck	June 17, 1998	June 15, 2004
Gail O'Brien	September 9, 2002	September 8, 2005
Jeff Pocock	June 10, 1998	June 26, 2004
Gordon Stromberg	July 31, 2001	July 30, 2004
Sam Zuk	July 31, 2002	July 30, 2005

PUBLIC SECTOR DISCLOSURE ACT

This statement is provided under the Public Sector Salary Disclosure Act. The following employees of the Ontario Science Centre were paid a salary of \$100,000 or more in 2002.

EMPLOYEE		SALARY	TAXABLE BENEFITS
Bennett, Joann	Director, Business Development	\$100,254.96	\$200.22
Gorecki, Bernard	Director, Marketing and Visitor Services	\$109,604.07	\$209.58
Harding, Kathleen	Human Resources Consultant	\$112,407.55	\$151.63
Lewis, Lesley	Director General and CEO	\$144,065.15	\$290.28
Martin, Jennifer	Director, Visitor Experience	\$102,865.05	\$203.66
Troop, Grant	Director, Business Planning and Operations	\$100,154.53	\$197.94



Ontario Science Centre

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